



**SOFTREND**  
SYSTEMS INC.

# Food Services Industry

"As we've grown over the years at a rate of around 12% per year, we've been able to redeploy our staff from just being data entry clerks, to being more productive CSR's (customer service reps) that can quickly move from one customer's order to the next. Using Foundation 3000™ speeds up our order entry process."

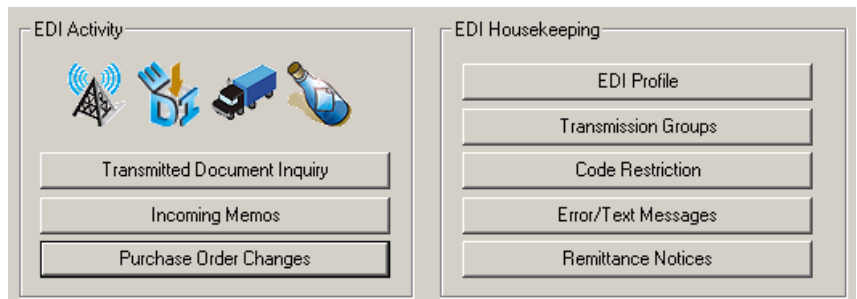
Michael Hnuta  
British Canadian Importers

"Foundation 3000™ and its built-in EDI, has not only improved our daily order fulfillment processing immensely, but has also saved us a significant amount of money."

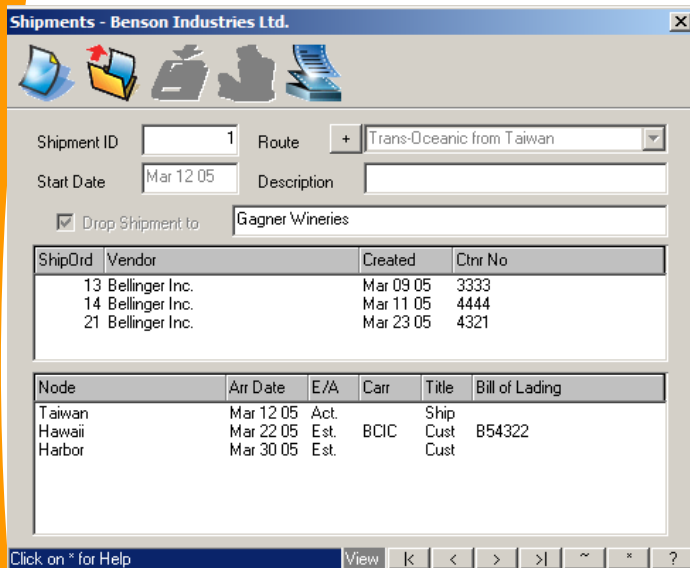
Eric Chan  
Toyo Importing

Foundation 3000™ is a fully integrated business software solution that makes life for those in the Food Services Industries much more efficient and is designed to help you cut costs and generate revenues. In addition to our strong financial functionality, here is what we offer:

- **Gordon Graham Inventory Management System** - helps you know your customers' buying patterns and ensures you are buying and stocking the right inventory at the right time - saving you money.
- Built in **EDI Software** that allows you to transmit transactions and documents electronically with your customers and suppliers. All you need is your VAN. Many standard mappings available.
- Multi-warehouse, multi-currency, multi-company, with multi-UOM, **catch weights**, kitting, options, attributes, **lot and serial tracking**, and **expiry dates** for your inventory.
- **Mobile Sales and Delivery** abilities.



- Detailed and flexible **landed cost** calculations. Apply multiple charges from multiple vendors to one P.O. Can be distributed based on weight, volume or dollar value and can be matched in A/P.
- Manage **brokerage** commission, sales rep commissions, rebates, claim backs, RMA's and repairs.
- Set up shipments for plane loads or **containers**. Add multiple P.O.'s from multiple vendors and track the status and allocate costs.
- Direct connection to major carriers for sharing of **shipment** info and costs and auto-emailing of tracking numbers to customers.
- Manage backorders, fill rates and truck routes.
- Multi-drop and drop ship P.O.'s.
- **Fax & email** documents from within the system.



- **Warehouse Management** - Transact using wireless devices and various methods of picking orders.
- Extensive and easy to update customer tiered **pricing**.
- Additional functionality for **Field Service, Rentals, Job Costing**, and **Manufacturing** included in base system.
- Manage your customers, sales reps and opportunities with our built in **CRM** and **Contact Management**.
- On-line product **catalogues** and Internet **Web Store**
- **Business Intelligence** - Management reporting complete with KPI's, graphs, measurements, etc

## Contact us for more information

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